

2017 The Swedish Egg and Poultry magazine



Better business ...

*- advert in
FJÄDERFÄ*

*Your are always
very welcome to
FJÄDERFÄ!*

Publishing dates

| No | Deadlines, ads (printing mtrl) | Publishing days |
|----|--------------------------------|-----------------|
| 1 | 4 jan | 18 jan |
| 2 | 31 jan | 15 feb |
| 3 | 28 feb | 15 march |
| 4 | 30 march | 13 april |
| 5 | 28 april | 15 maj |
| 6 | 31 maj | 15 june |
| 7 | 31 aug | 15 sept |
| 8 | 29 sept | 16 okt |
| 9 | 30 okt | 15 nov |
| 10 | 30 nov | 15 dec |

Advertising rates

| Ad space | SEK, full color |
|----------------------------|-----------------|
| 1/1 Backside | 9 000 |
| 1/1 Page 2:a & 3:e | 8 500 |
| 1/1, full page | 8 400 |
| 1/2 half page (stand/lay) | 5 400 |
| 1/4 forth page (stand/lay) | 2 900 |
| AnnonsTorget | Ask for price |
| Enclosers | Ask for price |

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|---|
| Backpage 145x200 Utfallande: 169x209 + 3 mm |
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| 1/1 145x216 Utfallande: 169x239 + 3 mm |
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| 1/2 liggande 145x102 |
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| 1/2 stående 70x216 |
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| 1/4 145x50 |
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| 1/4 70x102 |
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More than on ad, can give you better price

För more information, booking and adverts:

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