

2018 The Swedish Egg and Poultry magazine



Publishing dates

No	Deadlines, ads (printing mtrl)	Publishing days
1	3 jan	17 jan
2	31 jan	15 feb
3	28 feb	15 march
4	28 march	16 april
5	27 april	15 maj
6	31 maj	15 june
7	31 aug	14 sept
8	28 sept	15 okt
9	31 okt	15 nov
10	30 nov	15 dec

Better business ...

- advert in
FJÄDERFÄ

Advertising rates

Ad space	SEK, full color
1/1 Backside	9 000
1/1 Page 2:a & 3:e	8 500
1/1, full page	8 400
1/2 half page (stand/lay)	5 400
1/4 forth page (stand/lay)	2 900
Annons Torget	Ask for price
Enclosers	Ask for price

Your are always
very welcome to
FJÄDERFÄ!

Backpage 145x200 Utfallande: 169x209 + 3 mm

1/1 145x216 Utfallande: 169x239 + 3 mm
--

1/2 liggande 145x102

1/2 stående 70x216

1/4 145x50

1/4 70x102



More than on ad, can give you better price

För more information, booking and adverts:

Sven Secher, the Swedish Egg & Poultry Magazine FJÄDERFÄ

Address: S Ekhamn Näset 500, SE-741 91 Knivsta.

Tel +46 70 672 06 32. Fax +46 18 34 52 53.

Mail: journalistgruppen@secher.pp.se

Webb: www.fjaderfa.se